



GOLF CLASSIC 2018



Big Brothers Big Sisters
SERVING SOUTHEASTERN PA & SOUTHERN NJ

MONDAY
OCTOBER 1, 2018
PHILADELPHIA CRICKET CLUB
FLOURTOWN, PA

2018 SPONSORSHIP OPPORTUNITIES

EVENT CHAIR:
JENNIFER YOHE-WAGNER
COMCAST

EVENT VICE CHAIR:
JEFF MOYHER

PRESENTED BY:





Big Brothers Big Sisters
SERVING SOUTHEASTERN PA & SOUTHERN NJ

GOLF CLASSIC 2018

Big Brothers Big Sisters Independence Region (BBBS Independence) invites you to join us for our annual Golf Classic! This year's event will be held on **Monday, October 1, 2018** at the Philadelphia Cricket Club, in Flourtown, PA.

Each year, more than 250 golfers take to the greens for our largest annual one-day fundraising event. Following a day of golf, all of our players and their guests are invited to our dinner reception and auction where we honor our partners, recognize our sponsors, and announce the day's winners.

The funds raised by this event will be used to help BBBS Independence reduce the number of children on our waiting list and match more children in one-to-one mentoring relationships in Southeastern PA & Southern NJ.

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR: SOLD TO ARRIS

Supports 23 Mentoring Matches

GOLD SPONSOR: \$25,000

Supports 17 Mentoring Matches

- Round of golf for four on the walking-only Wissahickon Course for the exclusive early-morning Shotgun Start: including brunch, green fees, on-course refreshments, player swag bags, cocktail hour, and Dinner Reception
- Invitation for players and 10 additional guest to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials in player swag bags
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents
- Secondary highlighted recognition on Golf Classic event website: Linked logo, dedicated company bio page

SILVER SPONSOR: \$20,000

Supports 13 Mentoring Matches

- Round of golf for four on the walking-only Wissahickon Course for the exclusive early-morning Shotgun Start: including brunch, green fees, on-course refreshments, player swag bags, cocktail hour, and Dinner Reception
- Invitation for players and 8 additional guest to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials in player swag bags
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents
- Recognition on Golf Classic event website: linked logo, dedicated bio page

SPONSORSHIP OPPORTUNITIES:

BRONZE SPONSOR: \$15,000

Supports 10 Mentoring Matches

- Round of golf for four on the walking-only Wissahickon Course for the afternoon Shotgun Start: including brunch, green fees, on-course refreshments, player gift bags and Dinner Reception
- Invitation for players and 6 additional guest to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials in player swag bags
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents
- Recognition on Golf Classic event website: linked logo, dedicated bio page

DINNER RECEPTION SPONSOR: \$12,000

Supports 8 Mentoring Matches

- Round of golf for four on the walking-only Wissahickon Course for the exclusive early-morning Shotgun Start: including brunch, green fees, on-course refreshments, player gift bags and Dinner Reception
- Invitation for players and 6 additional guest to attend the Golf Classic Dinner Reception
- Company logo featured prominently throughout cocktail hour & Dinner Reception held for all players and guest; logo also to be displayed on main event banner
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents
- Recognition on Golf Classic event website: logo with links

AUCTION SPONSOR: \$10,500

Supports 7 mentoring matches

- Round of golf for four on the Militia Hill Course for the afternoon Shotgun Start: including brunch, green fees, on-course refreshments, player gift bags and Dinner Reception
- Invitation for players and 4 additional guest to attend the Golf Classic Dinner Reception
- Company logo featured prominently throughout cocktail hour & auction table; logo also to be displayed on main event banner
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents
- Recognition on Golf Classic event website: logo hyperlinked company name and company info on sponsor page

BRUNCH SPONSOR: \$8,500

Supports 5 Mentoring Matches

- Round of golf for four on the Militia Hill Course for the afternoon Shotgun Start: including brunch, green fees, on-course refreshments, player gift bags and Dinner Reception
- Invitation for players and 4 additional guest to attend both the Golf Classic Brunch & Dinner Reception
- Company logo featured prominently throughout Brunch; logo also to be displayed on main event banner
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents
- Recognition on Golf Classic event website: logo hyperlinked company name and info on sponsor page

SPONSORSHIP OPPORTUNITIES:

DESSERT SPONSOR: \$6,500

Supports 4 mentoring matches

- Round of golf for two on the Militia Hill Course for the afternoon Shotgun Start; including brunch, green fees, on-course refreshments, player gift bags and Dinner Reception; (will be partnered with another twosome)
- Invitation for players and 2 additional guest to attend the Golf Classic Dinner Reception
- Company logo/name featured prominently on dessert table signage and main event banner
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents
- Recognition on Golf Classic event website: logo hyperlinked on sponsor page

WELCOME SPONSOR: \$5,000

Supports 3 Mentoring Match

- Company logo featured prominently at event registration table during player check-in; logo also to be displayed on electronic event signage
- Opportunity to include company information or materials in swag bags (\$2,000 value)
- Recognition on Golf Classic event website: logo hyperlinked on sponsor page

ON THE COURSE SPONSOR: \$4,000

Supports 2 Mentoring Matches

- Company logo displayed on main event banner
- Company logo displayed on score card distributed to all 250+ golfers
- Company logo displayed on signage at halfway house on both courses
- Recognition on Golf Classic event website: logo hyperlinked on sponsor page

SWAG SPONSOR: \$2,000

Supports Existing Mentoring Matches

- Co-branded give-a-way item presented to all 250 players at check-in
- Company logo also to be displayed on electronic event signage
- Recognition on Golf Classic event website: logo hyperlinked on sponsor page

TEE SIGN SPONSOR: \$1,500

Supports Existing Mentoring Matches

- 1 18" x 24" Tee Sign on each courses (2 signs total)
- Company logo recognition on Golf Classic event website

FOURSOME SPONSORSHIPS

EARLY MORNING EXCLUSIVE FOURSOME SPONSOR: \$8,000

Supports 7 mentoring matches

- Round of golf for four on the Wissahickon Course for the exclusive morning Shotgun Start: including brunch, green fees, on-course refreshments, player swag bags, cocktail hour, and Dinner Reception
- Company logo featured on foursome banner at player Registration
- Access to the premier golf club facility for the entire day including lower terrace bar area and library
- Recognition on Golf Classic event website, active for one year

WISSAHICKON FOURSOME SPONSOR: \$7,000

Supports 5 mentoring matches

- Round of golf for four on the Wissahickon Course for the afternoon Shotgun Start: including brunch, green fees, on-course refreshments, player gift bags and Dinner Reception
- Company logo featured on foursome banner at player Registration
- Recognition on Golf Classic event website, active for one year

MILITIA HILL FOURSOME SPONSOR: \$5,000

Supports 3 mentoring matches

- Round of golf for four on the Militia Hill Course for the afternoon Shotgun Start: including brunch, green fees, golf carts, on-course refreshments, player gift bags and Dinner Reception
- Company logo featured on foursome banner at player Registration
- Recognition on Golf Classic event website, active for one year



Big Brothers Big Sisters
SERVING SOUTHEASTERN PA & SOUTHERN NJ

GOLF CLASSIC 2018

2018 GOLF CLASSIC

Sponsorship Reply Form

All forms, logos, and sponsorship payments are due by close of business on Friday, September 1, 2018.

QUESTIONS?

Please contact **Michelle Miller**,
Director, Development &
Corporate Relations, at **mmiller@**
independencebigs.org
or call **267.760.3786**.

LOGOS

Please submit all company
logos in an unzipped, vector
format (.eps or .ai) to **Nicole**
Franklin, Manager, Design &
Brand Identity at **nfranklin@**
independencebigs.org.

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Please Note: Sponsors who do not
submit a logo by **Friday, September**
1, 2018 will have their company
name spelled out on all specifically
sponsored signage. All payments
must be submitted by **Friday,**
September 1, 2018 or your company
will not be included as an event
sponsor.

SPONSORSHIP CONTACT

(Please list the individual responsible for coordinating your sponsorship.)

Please list your company name as it should appear on all sponsor materials.

Company Name _____

Contact Name _____

Phone _____ Email _____

Decision Maker _____

Finance/Billable Dept. _____

COMPANY INFORMATION

(For sponsorship billing & payment)

Address _____

City, State, ZIP _____

Phone _____ Fax _____

PAYMENT INFORMATION



Payment by Check:

Enclosed is my check in the amount
of \$ _____

Made payable to: **Big Brothers Big**
Sisters Independence Region

RETURN BY MAIL OR FAX TO:

Mail: BBBS Independence Region
Attn: Michelle Miller
123 S. Broad St., Suite 1050
Philadelphia, PA 19109

Fax: 215.790.1465

SPONSORSHIP OPPORTUNITIES:

(PLEASE SELECT ALL THAT APPLY.)

___ **PRESENTING SPONSOR:** SOLD TO ARRIS

___ **GOLD SPONSOR:** \$25,000

___ **SILVER SPONSOR:** \$20,000

___ **BRONZE SPONSOR:** \$15,000

___ **DINNER RECEPTION SPONSOR:** \$12,000

___ **AUCTION SPONSOR:** \$10,500

___ **BRUNCH SPONSOR:** \$8,500

___ **DESSERT SPONSOR:** \$6,500

___ **WELCOME SPONSOR:** \$5,000

___ **ON THE COURSE SPONSOR:** \$4,000

___ **SWAG SPONSOR:** \$2,000

___ **TEE SIGN SPONSOR:** \$1,500

FOURSOME SPONSORSHIPS:

(FIRST-COME-FIRST-SERVE AVAILABILITY.)

EARLY MORNING FOURSOME SPONSOR: \$8,000

WISSAHICKON COURSE FOURSOME SPONSOR: \$7,000

MILITIA HILL COURSE FOURSOME SPONSOR: \$5,000

2018 SPONSORSHIP AGREEMENT:

This form shall act as a written commitment to pay the full
sponsorship amount selected above, before the event date.

Signature _____

Printed Name _____

Date _____

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FULL DETAILS AVAILABLE AT BBBSGOLF.ORG