

M

MARRONE
LAW, LLC

- PRESENTS -

FASHION TOUCHDOWN 2018

FEATURING PHILADELPHIA EAGLES PLAYERS,
NICOLE MILLER PHILADELPHIA + DAMARI SAVILE

- BENEFITTING -



Big Brothers Big Sisters
SERVING SOUTHEASTERN PA & SOUTHERN NJ

FASHION TOUCHDOWN 2018

M
MARRONE
LAW, LLC



Big Brothers Big Sisters
SERVING SOUTHEASTERN PA & SOUTHERN NJ

JOIN US AS **PHILADELPHIA EAGLES
PLAYERS** TRADE FOOTBALLS FOR FASHION.

BRENT CELEK | RODNEY MCLEOD | ZACH ERTZ | NELSON AGHOLOR
CHRIS MARAGOS | JORDAN HICKS | FORMER PLAYER TODD HERREMANS
AND MORE TO COME!

MONDAY, NOVEMBER 5TH, 2018

THE FILLMORE PHILADELPHIA | PHILADELPHIA, PA

5:30 - 6:30 PM VIP PRE-PARTY | 6:30 - 9:00 PM FASHION SHOW
& AUCTION EVENT | 9:30 PM ADD-ON AFTER-PARTY

For the FIFTH YEAR in a row, members of the PHILADELPHIA EAGLES and their wives will hit the runway at FASHION TOUCHDOWN, PRESENTED BY MARRONE LAW, a fundraiser and fashion show to benefit BIG BROTHERS BIG SISTERS INDEPENDENCE REGION.

Thank you to our incredible Venue Partners LIVE NATION and THE FILLMORE PHILADELPHIA. And thanks to our Catering Sponsor BRULEE, for all of the evening's delicious food!

FOR THE THIRD YEAR IN A ROW - The internationally recognized designer, NICOLE MILLER, will return this year to showcase her Fall 2018 Collection. Her runway fashion show will include New York Fashion Week 2018 music and looks!

NEW THIS YEAR - Watch Philadelphia Eagles walk the runway in DAMARI SAVILE 2018 Menswear fashions, designed by the Philadelphia Eagles' own Malcolm Jenkins.

Thank you to our Beauty Sponsor JASON MATTHEW SALON, for female models' hair styles. And ANASTASIA OF BEVERLY HILLS for all of our models' make up looks.



#FASHIONTOUCHDOWN2018



- BENEFITTING -
BIG BROTHERS BIG SISTERS
INDEPENDENCE REGION

RUNWAY FASHION SHOW
- FEATURING -
NICOLE MILLER PHILADELPHIA
+ DAMARI SAVILE

- BEAUTY SPONSORS -
JASON MATTHEW SALON
ANASTASIA OF BEVERLY HILLS



*Thank You to
Our Presenting Sponsor*

GAME DAY SPONSOR



MARRONE
LAW, LLC

FASHION TOUCHDOWN
2018 GAME DAY SPONSOR

FASHIONTOUCHDOWN.ORG





- BENEFITTING -
BIG BROTHERS BIG SISTERS
INDEPENDENCE REGION

.....

RUNWAY FASHION SHOW
- FEATURING -
NICOLE MILLER PHILADELPHIA
+ DAMARI SAVILE

- BEAUTY SPONSORS -
JASON MATTHEW SALON
ANASTASIA OF BEVERLY HILLS

Sponsorship Opportunities

TOUCHDOWN SPONSOR \$30,000

ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
 - + All press materials created, including media alert and press release
 - + Event save-the-date email blast, sent to 50,000+ recipients
 - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown website: fashiontouchdown.org
 - + Feature story, including link to company webpage
- + Recognition as Touchdown Sponsor on BBBS Independence social media pages, including company logo and "tagging" of company's social media page (Facebook, Twitter, and Instagram)

EVENT-DAY BENEFITS:

- + Company name/logo featured on event-day signage including sponsor banner and digital presentation
- + Opportunity for company to include giveaway/promotional materials at registration or digitally, in post event thank you
- + Company logo prominently placed on event program
- + 10 Front Row Philly Special Event Tickets & 12 Sideline Pass Event Tickets
 - + Philly Special includes early access to event, and reserved seating





- BENEFITTING -
BIG BROTHERS BIG SISTERS
INDEPENDENCE REGION

RUNWAY FASHION SHOW
- FEATURING -
NICOLE MILLER PHILADELPHIA
+ DAMARI SAVILE

- BEAUTY SPONSORS -
JASON MATTHEW SALON
ANASTASIA OF BEVERLY HILLS



Sponsorship Opportunities

FIELD GOAL SPONSOR \$20,000

ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
 - + All press materials created, including media alert and press release
 - + Event save-the-date email blast, sent to 50,000+ recipients
 - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown website: fashiontouchdown.org
 - + Feature story, including link to company webpage
- + Recognition as Field Goal Sponsor on BBBS Independence social media pages, including company logo and "tagging" of company's social media page (Facebook, Twitter, and Instagram)

EVENT-DAY BENEFITS:

- + Company name/logo featured on event-day signage including sponsor banner and digital presentation
- + Opportunity for company to include giveaway/promotional materials at registration or digitally, in post event thank you
- + Company logo prominently placed on event program
- + 10 Philly Special Event Tickets & 10 Sideline Pass Event Tickets
 - + Philly Special includes early access to event and reserved seating





- BENEFITTING -
BIG BROTHERS BIG SISTERS
INDEPENDENCE REGION

RUNWAY FASHION SHOW
- FEATURING -
NICOLE MILLER PHILADELPHIA
+ DAMARI SAVILE

- BEAUTY SPONSORS -
JASON MATTHEW SALON
ANASTASIA OF BEVERLY HILLS



Sponsorship Opportunities

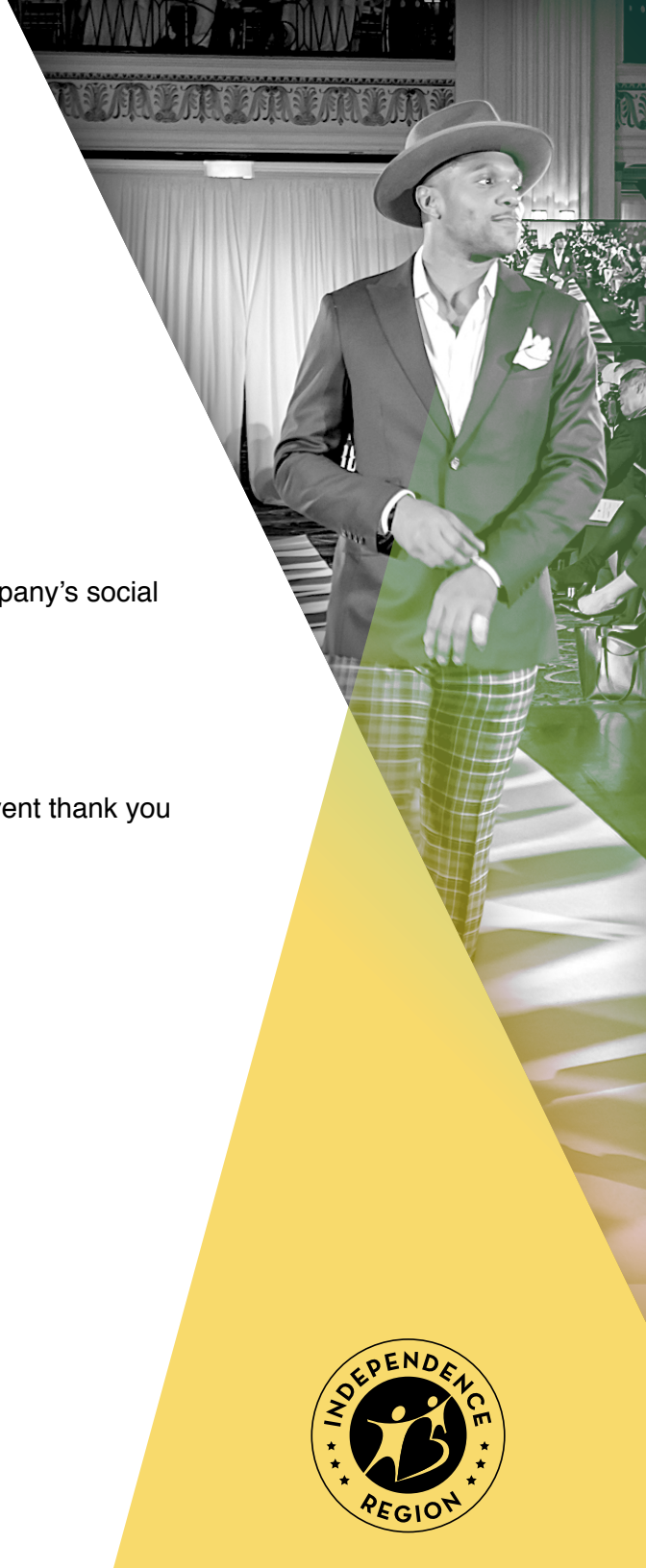
SAFETY SPONSOR \$15,000

ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
 - + All press materials created, including media alert and press release
 - + BBBS Independence event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown website: fashiontouchdown.org
 - + Feature story, including link to company webpage
- + Recognition as Safety Sponsor on BBBS Independence social media pages, including "tagging" of company's social media pages (Facebook, Twitter, and Instagram)

EVENT-DAY BENEFITS:

- + Company name/logo featured on event-day signage including sponsor banner and digital presentation
- + Opportunity for company to include giveaway/promotional materials at registration or digitally, in post event thank you
- + Company logo prominently placed on event program
- + 6 Philly Special Event & 8 Sideline Pass Event Tickets
 - + Philly Special includes early access to event and reserved seating



FASHIONTOUCHDOWN.ORG



- BENEFITTING -
BIG BROTHERS BIG SISTERS
INDEPENDENCE REGION

.....

RUNWAY FASHION SHOW
- FEATURING -
NICOLE MILLER PHILADELPHIA
+ DAMARI SAVILE

- BEAUTY SPONSORS -
JASON MATTHEW SALON
ANASTASIA OF BEVERLY HILLS

Sponsorship Opportunities

EXTRA POINT SPONSOR \$10,000

ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
 - + All press materials created, including media alert and press release
 - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown website: fashiontouchdown.org
 - + Feature story, including link to company webpage
- + Recognition as Kick-Off Sponsor on BBBS Independence social media pages, including "tagging" of company's social media pages (Facebook, Twitter, and Instagram)

EVENT-DAY BENEFITS:

- + Exclusive benefit of having your company signage & logo prominently displayed at event registration table
- + Opportunity to distribute company materials and/or giveaways at registration table
- + Company name/logo featured on event-day signage including sponsor banner and digital presentation
- + Company logo included on event program
- + 8 Philly Special Event & 10 Sideline Pass Event Tickets
 - + Philly Special includes early access to event and reserved seating





- BENEFITTING -
BIG BROTHERS BIG SISTERS
INDEPENDENCE REGION

RUNWAY FASHION SHOW
- FEATURING -
NICOLE MILLER PHILADELPHIA
+ DAMARI SAVILE

- BEAUTY SPONSORS -
JASON MATTHEW SALON
ANASTASIA OF BEVERLY HILLS



Sponsorship Opportunities

KICK-OFF SPONSOR \$7,500

ADVERTISING & MEDIA BENEFITS:

- + Company name featured in:
 - + All press materials created, including media alert and press release
- + Company name on Fashion Touchdown website: fashiontouchdown.org
- + Recognition as Extra Point Sponsor on BBBS Independence social media pages (Facebook, Twitter, and Instagram)

EVENT-DAY BENEFITS:

- + Company name featured on event-day signage including sponsor banner and digital presentation
- + Company named listed on event program
- + 4 Philly Special Event Tickets & 6 Sideline Pass Event Tickets

HALF-TIME SPONSOR \$5,000

ADVERTISING & MEDIA BENEFITS:

- + Company logo featured on/in:
 - + All press materials created, including media alert and press release
 - + Event invitation email blast, sent to 50,000+ recipients
- + Placement of company name/logo on Fashion Touchdown website: fashiontouchdown.org
 - + Feature story, including link to company webpage
- + Recognition as Half-Time Sponsor on BBBS Independence social media pages (Facebook, Twitter, and Instagram)

EVENT-DAY BENEFITS:

- + Company name/logo featured on event-day signage including sponsor banner and digital presentation
- + Company logo included on event program
- + 2 Philly Special Event & 4 Sideline Pass Event Tickets
- + Philly Special includes early access to event and reserved seating





- BENEFITTING -
BIG BROTHERS BIG SISTERS
INDEPENDENCE REGION

RUNWAY FASHION SHOW
- FEATURING -
NICOLE MILLER PHILADELPHIA
+ DAMARI SAVILE

- BEAUTY SPONSORS -
JASON MATTHEW SALON
ANASTASIA OF BEVERLY HILLS



Event Tickets

.....

- + PHILLY SPECIAL **\$500**
 - + Ticket includes admission to VIP Pre-party with Eagles Players + premier seating during fashion show and auction
- + SIDELINE PASS **\$250**
 - + Ticket includes general admission to fashion show and auction event
- + YOUNG PROFESSIONAL **\$150**
 - + Ticket includes general admission to fashion show and auction event



FASHIONTOUCHDOWN.ORG



- BENEFITTING -
BIG BROTHERS BIG SISTERS
INDEPENDENCE REGION

RUNWAY FASHION SHOW
- FEATURING -
NICOLE MILLER PHILADELPHIA
+ DAMARI SAVILE

- BEAUTY SPONSORS -
JASON MATTHEW SALON
ANASTASIA OF BEVERLY HILLS



Sponsor Our Event

MICHELLE MILLER

DIRECTOR, DEVELOPMENT & CORPORATE RELATIONS
BIG BROTHERS BIG SISTERS INDEPENDENCE REGION

mmiller@independencebigs.org
267.760.3786

FASHIONTOUCHDOWN.ORG

