



EVENT OVERVIEW

Wednesday, August 11, 2021

6:30pm – 9:30pm

Double Nickel Brewing Company

1585 NJ-73, Pennsauken, NJ

flavorfest.givesmart.com

BRING YOUR APPETITE!

FlavorFest is back! This all-you-can-eat event features food tastings from the best South Jersey restaurants and caterers paired with Double Nickel Brewing Co.'s award winning craft beers.

We're looking for companies, like yours, to support FlavorFest as a sponsor. Check out the opportunities and benefits included in this packet and let us know if we can count you as a 2020 partner! The due date for all responses is Wednesday, July 21, 2021. We hope you'll join us!

Big Brothers Big Sisters Independence is a donor-supported organization. It costs our agency \$1,500 to make and support a mentoring match between a mentor ("Big") and a mentee ("Little") for one year. All funds raised through FlavorFest will help us create new and sustain existing mentoring relationships in South Jersey (Burlington, Camden, and Gloucester Counties) and the Greater Philadelphia Region.

To confirm your sponsorship or with questions, please contact Rachele Armstrong, Director of Special Events and Sponsorships at sponsorship@independencebig.org.

* Hand sanitizer and masks will be provided on site, and the outside garden will be open.

RESTAURANT PARTNER

AS A RESTAURANT PARTNER, YOU WILL:

- Be able to promote your cuisine and services to all event attendees (300 attendees in 2019)
- Be included in FlavorFest 2021 marketing
- Receive 4 General Admission event tickets

AS A PARTICIPANT IN THE 2021 FLAVORFEST EVENT, WE ASK YOU TO PROVIDE:

- Sample sized food tastings for 250+ guests ready for 6:30 p.m. guest arrival on night of the event
- All respective paper products, tablecloths, all cooking and serving equipment, and electrical accessories (please note that access to electricity is not guaranteed and provided on a first reserve basis)
- Staff to greet guests, talk about your food / services and to serve your tasting samples
- A gift card / certificate to be included in our FlavorFest Dine Around Raffle / Auction to directly support the youth we serve!

You can bring brochures, flyers and restaurant signage to complement your restaurant's branding. And you have the opportunity to display any menus, coupons, or other items to promote your restaurant / services.

We would also appreciate your assistance in promoting our FlavorFest event by sharing your support with your network. Ask us about event marketing flyers and posters for display in your business.

For more information or details on FlavorFest, contact Director of Special Events & Sponsorships, Rachele Armstrong, at sponsorship@independencebig.org or at 607.725.7473.



**Big Brothers
Big Sisters.**
INDEPENDENCE