



## EVENT OVERVIEW

**Wednesday, April 27, 2022**

**5:30 PM – 6:30 PM Sponsor and VIP Reception**

**6:30 PM – 9:30 PM FlavorFest Event**

**Double Nickel Brewing Company**

**1585 NJ-73, Pennsauken, NJ**

**[Flavorfest.givesmart.com](http://Flavorfest.givesmart.com)**

### BRING YOUR APPETITE!

FlavorFest is back! This all-you-can-eat event features food tastings from the best South Jersey restaurants and caterers paired with Double Nickel Brewing Co.'s award winning craft beers.

We're looking for companies, like yours, to support FlavorFest as a sponsor. Check out the opportunities and benefits included in this packet and let us know if we can count you as a 2022 partner! The due date for all responses is Friday, April 15, 2022. We hope you'll join us!

Big Brothers Big Sisters Independence is a donor-supported organization. It costs our agency \$1,500 to make and support a mentoring match between a mentor ("Big") and a mentee ("Little") for one year. All funds raised through FlavorFest will help us create new and sustain existing mentoring relationships in South Jersey (Burlington, Camden, and Gloucester Counties) and the Greater Philadelphia Region.

To confirm your sponsorship or with questions, please contact Rachele Armstrong, Director of Special Events and Sponsorships at [sponsorship@independencebig.org](mailto:sponsorship@independencebig.org).

\*Proof of COVID-19 vaccination is required to attend this event. Event protocols are subject to change.

## SPONSORSHIP LEVELS

### PRESENTING SPONSOR: \$5,000 (ONLY ONE AVAILABLE)

- 16 VIP Event Tickets & 8 General Admission Tickets (24 total attendees)
- Prominent logo recognition on event page
- Recognition in pre-event email blasts to agency supporters (20,000+ contacts)
- Recognition at event by event emcee or agency CEO
- Recognition in pre-event, live, and post event social media posts and acknowledging company as "Presenting Sponsor"
- Recognition on all digital event signage

### GOLD SPONSOR: \$3,500

- 12 VIP Event Tickets & 6 General Admission Tickets (18 total attendees)
- Recognition on event page
- Public recognition at event by event emcee or agency CEO
- Recognition in pre-event email blasts to agency supporters (20,000+ contacts)
- Recognition in pre and post event social media posts
- Recognition in digital event signage

### SILVER SPONSOR: \$2,500

- 8 VIP Event Tickets & 4 General Admission Tickets (12 total attendees)
- Recognition in pre-event email blasts to agency supporters (20,000+ contacts)
- Recognition on event page
- Logo recognition on digital event signage and / or on event-day printed materials



**Big Brothers  
Big Sisters®**  
INDEPENDENCE

# SPONSORSHIP LEVELS cont.

## MATCH MAKER SPONSOR: \$1,500

- 4 VIP Event Tickets & 2 General Admission Event Tickets (6 total attendees)
- Recognition on event page
- Logo recognition on digital event signage and / or on event-day printed materials

## IMPACT SPONSOR: \$1,000

- 2 VIP Event Tickets & 2 General Admission Event Tickets (4 total attendees)
- Recognition on event page
- Logo recognition on digital event signage and / or on event-day printed materials

## SUPPORTING SPONSOR: \$500

- 2 VIP Event Tickets (2 total attendees)
- Recognition on event page
- Logo recognition on digital event signage and / or on event-day printed materials

## EVENT TICKETS

- General Admission Tickets: \$50
- 6:30 PM Admission
- All-you-can-eat food tastings from the best local restaurants and caterers. Wash it down with a cold one – each ticket includes a beer, on us

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**For more information or details on FlavorFest, contact Director of Special Events & Sponsorships, Rachele Armstrong, at [sponsorship@independencebig.org](mailto:sponsorship@independencebig.org) or at 607.725-7473.**

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