



BIG BROTHERS
BIG SISTERS
INDEPENDENCE

GOLF CLASSIC

CAMPAIGN OVERVIEW

Big Brothers Big Sisters Independence (BBBS Independence) invites you to join us as we celebrate our 21st annual Golf Classic! This year's event will be held on Monday, October 4, 2021 at the Philadelphia Cricket Club in Flourtown, PA.

Each year, more than 250 golfers take to the greens for one of our largest annual one-day fundraising events. Following a day of golf, all of our players and their guests are invited to our cocktail hour, auction, and dinner reception where we honor our partners, recognize our sponsors, and announce the day's winners.

The funds raised by this event will be used to help BBBS Independence reduce the number of children in our waiting pool and match more children in one-to-one mentoring relationships in Southeastern PA & Southern NJ.

For more information or details on 21st annual Golf Classic, contact Director of Special Events & Sponsorships, Rachele Armstrong, at sponsorship@independencebigs.org or at 607.725.7473.

EVENT DATE:

Monday, October 4, 2021



OUR 2020 IMPACT

OUR VISION

All youth achieve their full potential.

OUR MISSION

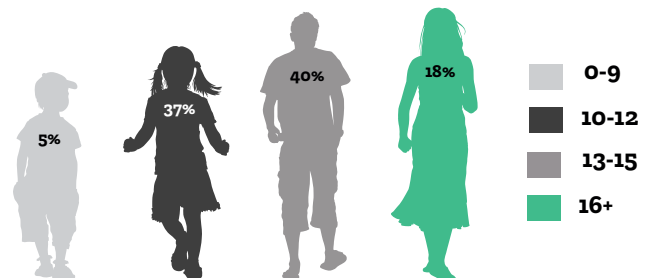
To create and support one-to-one mentoring relationships that ignite the power and promise of youth, while working collaboratively to strengthen the quality of the mentoring field and close the mentoring gap.

2,186

YOUTH SERVED

898
MALE

1,285
FEMALE



MENTORS MAKE A DIFFERENCE

Last year, of youth in our program for 12 months or more...

- 94% improved or maintained their expectations about finishing high school and attending college
- 93% reduced or avoided an increase of negative behaviors in school
- 92% reduced or avoided participating in new bullying behaviors
- 90% of youth increased or maintained their social competency skills
- 89% improved or maintained their academic performance



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SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$40,000

- Round of golf for sixteen (4 foursomes) on the walking-only Wissahickon Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 16 additional guests to attend the Golf Classic Dinner Reception*
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

GOLD SPONSOR: \$27,000

- Round of golf for twelve (3 foursomes) on the walking-only Wissahickon Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 10 additional guests to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

SILVER SPONSOR: \$20,000

- Round of golf for eight (2 foursomes) on the walking only Wissahickon Course including lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 8 additional guests to attend the Golf Classic Dinner Reception*
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

BRONZE SPONSOR: \$15,000

- Round of golf for eight (2 foursomes) on the walking only Militia Hill including lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 8 additional guests to attend the Golf Classic Dinner Reception*
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

DINNER SPONSOR: \$12,000

- Round of golf for four on the walking-only Wissahickon Course: including lunch, green fees, on-course refreshments, and Dinner Reception
- Invitation for players and 6 additional guests to attend the Golf Classic Dinner Reception*
- Company logo featured prominently throughout cocktail hour & Dinner Reception held for all players and guest; logo also to be displayed on main event banner
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

SPONSORSHIP LEVELS cont.

LUNCH SPONSOR: \$8,500

- Round of golf for four on the Militia Hill Course: including Lunch green fees, on-course refreshments, and Dinner Reception
- Invitation for players and 4 additional guests to attend both the Golf Classic Brunch & Dinner Reception
- Company logo featured prominently throughout Lunch
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

DESSERT SPONSOR: \$6,500

- Round of golf for two (2) on the Militia Hill Course: including lunch, green fees, on-course refreshments, and Dinner Reception; (will be partnered with another twosome)
- Invitation for players and 2 additional guests to attend the Golf Classic Dinner Reception*
- Company logo/name featured prominently on dessert table signage and main event banner
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

WELCOME SPONSOR: \$5,000

- Company logo featured prominently at event registration table during player check-in; logo featured on electronic event signage
- Logo featured at the welcome refreshment station
- Opportunity to include company information or materials at registration

ON THE COURSE SPONSOR: \$4,000

- Company logo displayed on main event banner
- Company logo displayed on score card distributed to all 250+ golfers
- Company logo displayed on signage at halfway house on both courses
- Opportunity to include company information in the day of player event bag

SWAG SPONSOR: \$2,500

- Opportunity for co-branded giveaway item presented to all 250 players at check-in
- Logo prominently displayed at giveaway/ gift table
- Company logo also to be displayed on electronic event signage

TEE SIGN SPONSOR: \$1,500

- 1 18" x 24" Tee Sign on each course (2 signs total)

WISSAHICKON FOURSOME: \$5,500

- Round of golf for four on the Wissahickon Course for the afternoon Shotgun Start: including Lunch, green fees, on-course refreshments, player gifts, day of event player bag, Cocktails and Dinner*

MILITIA HILL FOURSOME: \$4,500

- Round of golf for four on the Militia Hill Course for the afternoon Shotgun Start: including lunch, green fees, golf carts, on-course refreshments, player gifts, day of event player bag, Cocktails, and Dinner*

INDIVIDUAL PLAYER: \$1,200

- Round of golf for one player on either the Wissahickon or Militia Hill Course (assigned to player day of event at registration): including lunch, green fees, golf carts, on course refreshments, player gifts, day of event player bag, Cocktails, and Dinner*

**For more information or details on
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