



BIG BROTHERS  
BIG SISTERS  
INDEPENDENCE

# GOLF CLASSIC

## CAMPAIGN OVERVIEW

Big Brothers Big Sisters Independence (BBBS Independence) invites you to join us as we celebrate our 22nd Annual Golf Classic! This year's event will be held on Monday, October 3, 2022 at the Philadelphia Cricket Club, in Flourtown, PA.

Each year, more than 150 golfers take to the greens for one of our largest annual one-day fundraising events. Following a day of golf, all of our players and their guests are invited to our cocktail hour, auction, and dinner reception where we honor our partners, recognize our sponsors, and announce the day's winners.

The funds raised by this event will be used to help BBBS Independence reduce the number of children in our waiting pool and match more children in one-to-one mentoring relationships in Southeastern PA & Southern NJ.

**For more information or details on 22nd annual Golf Classic, contact Director of Special Events & Sponsorships, Rachele Armstrong, at [sponsorship@independencebigs.org](mailto:sponsorship@independencebigs.org) or at 607.725.7473.**

## EVENT:

**Monday, October 3, 2022**  
Philadelphia Cricket Club, in Flourtown, PA



# OUR 2021 IMPACT

## OUR VISION

All youth achieve their full potential.

## OUR MISSION

To ignite the power and promise of youth and close the mentoring gap, by creating and supporting one-to-one mentoring relationships and strengthening the quality of the mentoring field.

# 1,618

## YOUTH SERVED

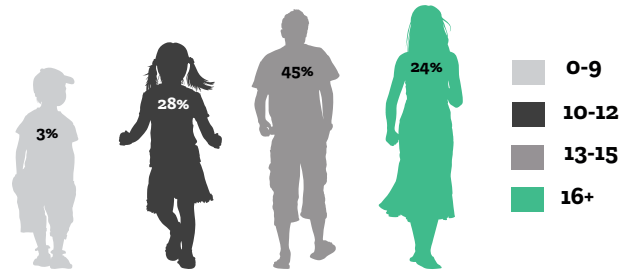
**670**

**MALE**

**948**

**FEMALE**

\*Transgender (included in M & F Count)



## MENTORS MAKE A DIFFERENCE

Last year, of youth in our program for 12 months or more...

- 99%** Percent of Littles who avoided or ceased substance use
- 97%** Percent of Littles who stayed on track with or improved behavior in school
- 96%** Percent of Littles who kept or created plans for high school graduation & beyond
- 95%** Percent of Littles who bullied infrequently or decreased their bullying behaviors
- 90%** Percent of Littles who consider their Big as a very important adult in their life
- 86%** Percent of Littles who reported a strong or increasing level of social competence
- 85%** Percent of Littles who stayed on track with or improved their grades



**Big Brothers  
Big Sisters®**  
INDEPENDENCE

# SPONSORSHIP LEVELS

## **GOLD SPONSOR – PRESENTING SPONSOR: \$35,000 (ONE AVAILABLE)**

- Round of golf for sixteen (4 foursomes) on the walking-only Wissahickon Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 16 additional guests to attend the Golf Classic Dinner Reception\*
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

## **SILVER SPONSOR: \$20,000**

- Round of golf for eight (2 foursomes) on the walking only Wissahickon Course including lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 8 additional guests to attend the Golf Classic Dinner Reception\*
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

## **BRONZE SPONSOR: \$15,000**

- Round of golf for eight (2 foursomes) on the walking only Militia Hill including lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 8 additional guests to attend the Golf Classic Dinner Reception\*
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

## **DINNER SPONSOR: \$12,000**

- Round of golf for four on the walking-only Wissahickon Course: including lunch, green fees, on-course refreshments, and Dinner Reception
- Invitation for players and 6 additional guests to attend the Golf Classic Dinner Reception\*
- Company logo featured prominently throughout cocktail hour & Dinner Reception held for all players and guests; logo also to be displayed on main event banner
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

## **LUNCH SPONSOR: \$8,500**

- Round of golf for four on the Militia Hill Course: including Lunch green fees, on-course refreshments, and Dinner Reception
- Invitation for players and 4 additional guests to attend both the Golf Classic Brunch & Dinner Reception
- Company logo featured prominently throughout Lunch
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

# SPONSORSHIP LEVELS cont.

## DESSERT SPONSOR: \$6,500

- Round of golf for two (2) on the Militia Hill Course: including lunch, green fees, on-course refreshments, and Dinner Reception; (will be partnered with another twosome)
- Invitation for players and 2 additional guests to attend the Golf Classic Dinner Reception\*
- Company logo/name featured prominently on dessert table signage and main event banner
- Recognition on pre- and post-event email blast sent to up to 15,000 constituents

## WELCOME SPONSOR: \$5,000

- Company logo featured prominently at event registration table during player check-in; logo featured on electronic event signage
- Logo featured at the welcome refreshment station
- Opportunity to include company information or materials at registration

## ON THE COURSE SPONSOR: \$4,000

- Company logo displayed on main event banner
- Company logo displayed on score card distributed to all 250+ golfers
- Company logo displayed on signage at halfway house on both courses
- Opportunity to include company information in the day of player event bag

## SWAG SPONSOR: \$2,500

- Opportunity for co-branded giveaway item presented to all 250 players at check-in
- Logo prominently displayed at giveaway/ gift table
- Company logo also to be displayed on electronic event signage

## TEE SIGN SPONSOR: \$500

- 1 18" x 24" Tee Sign on each course (2 signs total)

## WISSAHICKON FOURSOME: \$5,500

- Round of golf for four on the Wissahickon Course for the afternoon Shotgun Start: including Lunch, green fees, on-course refreshments, player gifts, day of event player bag, Cocktails and Dinner\*

## MILITIA HILL FOURSOME: \$4,500

- Round of golf for four on the Militia Hill Course for the afternoon Shotgun Start: including lunch, green fees, golf carts, on-course refreshments, player gifts, day of event player bag, Cocktails, and Dinner\*

## INDIVIDUAL PLAYER: \$1,200

- Round of golf for one player on either the Wissahickon or Militia Hill Course (assigned to player day of event at registration): including lunch, green fees, golf carts, on course refreshments, player gifts, day of event player bag, Cocktails, and Dinner\*

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