



## EVENT OVERVIEW

We invite you to sponsor the 3rd Annual MENTOR Independence Region DEI & Workplace Mentoring Summit, our Signature Event to highlight DEI leaders from across the region as they share the experiences that made a difference in their career, explore innovative ways to hold organizations and individuals accountable to DEI goals, and empower future leaders to bring organizations to the next level. All proceeds from the DEI & Workplace Mentoring Summit support MENTOR Independence Region's work strengthening mentorship across the Greater Philadelphia Region through collaboration, training and technical assistance, data collection, and advocacy. MENTOR IR is an initiative of Big Brothers Big Sisters Independence.

**For more information, or details on the DEI & Workplace Mentoring Summit, contact: Rachele Armstrong  
Director of Corporate Relations & Events  
sponsorship@independencebigs.org  
607-725-7473**

## EVENT DATE:

**May 23, 2023 | 2:00 PM – 6:00 PM  
TD University, 4140 Church Rd,  
Mt Laurel Township, NJ 08054**

## SPONSORSHIP LEVELS

### PRESENTING SPONSOR \$25,000

- Presenting Sponsors have the opportunity to moderate or participate in a panel discussion and / or provide short welcome remarks, to be mutually agreed upon by the sponsor and Big Brothers Big Sisters Independence and MENTOR Independence Region
- Reserved seating for sixteen (16) guests, in addition to selected speaker
- Logo placement on event website and day-of signage
- Logo inclusion on email communications regarding the event and one (1) dedicated social media post

### KEYNOTE SPONSOR \$10,000

- Keynote Sponsors have the opportunity to provide a speaker or moderator for one of the three discussions
- Reserved seating for ten (10) guests, in addition to selected speaker
- Logo placement on event website and day-of signage
- Logo inclusion on email communications regarding the event and one (1) dedicated social media post

### PANEL SPONSOR \$7,500

- Panel Sponsors have the opportunity to provide a speaker for one of the three discussions
- Reserved seating for eight (8) guests, in addition to selected speaker
- Logo placement on event website and day-of signage
- Logo inclusion on email communications regarding the event and one (1) dedicated social media post



**Big Brothers  
Big Sisters.**  
INDEPENDENCE



**MENTOR**  
INDEPENDENCE  
REGION

# SPONSORSHIP LEVELS

## WELCOME SPONSOR \$5,000

- Welcome Sponsor have the opportunity to introduce a discussion or give a welcome statement
- Reserved seating for six (6) guests, including individual selected to introduce a panel or speaker
- Logo placement on event website and day-of signage
- Logo inclusion on email communications regarding the event and one (1) dedicated social media post

## CONNECTION SPONSOR \$2,500

- Reserved seating for four (4) guests, including individual selected to introduce a panel or speaker
- Logo placement on event website and day-of signage
- Logo inclusion on email communications regarding the event



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