



BIG BROTHERS
BIG SISTERS
INDEPENDENCE

GOLF CLASSIC

CAMPAIGN OVERVIEW

Big Brothers Big Sisters Independence (BBBS Independence) invites you to join us as we celebrate our 23rd Annual Golf Classic! This year's event will be held on Monday, October 2nd, 2023 at the Philadelphia Cricket Club, in Flourtown, PA.

Each year, more than 150 golfers take to the greens for one of our largest annual one-day fundraising events. Following a day of golf, all of our players and their guests are invited to our cocktail hour, raffle, and dinner reception where we honor our partners, recognize our sponsors, and announce the day's winners.

The funds raised by this event will be used to help BBBS Independence reduce the number of children in our waiting pool and match more children in one-to-one mentoring relationships in Southeastern PA & Southern NJ.

For more information or details on 23rd Annual Golf Classic, contact Director of Corporate Relations & Events, Rachele Armstrong, at sponsorship@independencebigs.org or at 607-725-7473.

EVENT:

Monday, October 2, 2023
Philadelphia Cricket Club, in Flourtown, PA



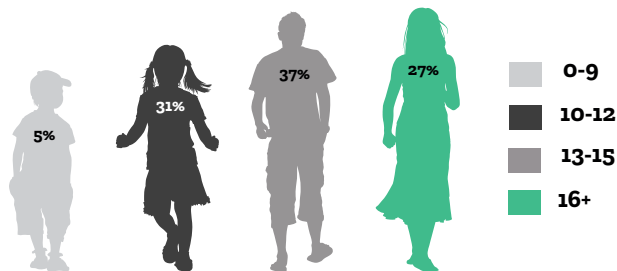
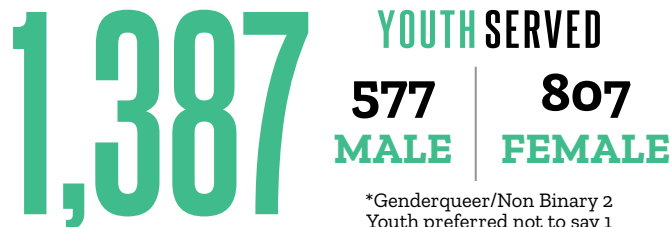
OUR 2022 IMPACT

OUR VISION

All youth achieve their full potential.

OUR MISSION

To ignite the power and promise of youth and close the mentoring gap, by creating and supporting one-to-one mentoring relationships and strengthening the quality of the mentoring field.



MENTORS MAKE A DIFFERENCE

Last year, of youth in our program for 12 months or more...

- 98%** Percent of Littles who avoided or ceased substance use
- 94%** Percent of Littles who stayed on track with or improved behavior in school
- 97%** Percent of Littles who kept or created plans for high school graduation & beyond
- 86%** Percent of Littles who bullied infrequently or decreased their bullying behaviors
- 86%** Percent of Littles who consider their Big as a very important adult in their life
- 88%** Percent of Littles who reported a strong or increasing level of social competence
- 88%** Percent of Littles who stayed on track with or improved their grades



**Big Brothers
Big Sisters.**
INDEPENDENCE

SPONSORSHIP LEVELS

NAMING RIGHTS SPONSOR: \$35,000

- The right to co-title the Golf Classic with BBBSI (The 'Sponsor X' BBBSI Golf Classic) on all marketing materials, announcements, virtual communications and signage
- Round of golf for 16 (4 foursomes) on the Wissahicon Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 16 additional guests to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

GOLD SPONSOR: \$27,000

- Round of golf for 12 (3 foursomes) on the Wissahickon Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 16 additional guests to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

SILVER SPONSOR: \$20,000

- Round of golf for 8 (2 foursomes) on the walking only Wissahickon Course including lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 8 additional guests to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

BRONZE SPONSOR: \$15,000

- Round of golf for 8 (2 foursomes) on the Militia Hill including lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 8 additional guests to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

DINNER SPONSOR: \$10,500

- Round of golf for 1 foursome on the Wissahickon Course: including lunch, green fees, on-course refreshments, and Dinner Reception
- Invitation for players and 6 additional guests to attend the Golf Classic Dinner Reception
- Company logo featured prominently throughout cocktail hour & Dinner Reception held for all players and guests; logo also to be displayed on main event banner
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

SPONSORSHIP LEVELS cont.

LUNCH SPONSOR: \$8,000

- Round of golf for 1 foursome on the Militia Hill Course: including Lunch green fees, on-course refreshments, and Dinner Reception
- Invitation for players and 4 additional guests to attend both the Golf Classic Lunch & Dinner Reception
- Company logo featured prominently throughout Lunch
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

WELCOME SPONSOR: \$5,000

- Company logo featured prominently at event registration table during player check-in. Logo featured on electronic event signage
- Logo featured at the welcome refreshment station
- Opportunity to include company information or materials at registration

ON THE COURSE SPONSOR: \$4,000

- Company logo displayed on main event banner
- Company logo displayed on score card distributed to all golfers
- Company logo displayed on signage at halfway house on both courses
- Opportunity to include company information in the day of player event bag

SWAG SPONSOR: \$2,500

- Opportunity for co-branded giveaway item presented to all players at check-in
- Logo prominently displayed at giveaway/gift table
- Company logo also to be displayed on electronic event signage

TEE SIGN SPONSOR: \$500

- 1 18" x 24" Tee Sign on each course (2 signs total)

WISSAHICKON FOURSOME: \$6,000

- Round of golf for four on the Wissahickon Course for the noon Shotgun Start: including Lunch, green fees, on-course refreshments, player gifts, day of event player bag, cocktails and dinner

MILITIA HILL FOURSOME: \$4,000

- Round of golf for four on the Militia Hill Course for the noon Shotgun Start: including lunch, green fees, golf carts, on-course refreshments, player gifts, day of event player bag, cocktails and dinner

INDIVIDUAL PLAYER: \$1,200

- Round of golf for one player on either the Wissahickon or Militia Hill Course (assigned to player day of event at registration): including lunch, green fees, golf carts, on course refreshments, player gifts, day of event player bag, cocktails and dinner

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