



## EVENT OVERVIEW

Join dynamic leaders from across sectors for a critical conversation that will help you to advance DEI goals and objectives at your workplace.

The goal of the DEI & Workplace Mentoring Summit is to highlight leaders in the field of Diversity, Equity, and Inclusion and the ways that workplace mentoring supports organizations in achieving their DEI goals. We believe mentoring is ubiquitous in its power to support the advancement of people with historically marginalized identities advance and help them be successful in the workplace, thereby directly supporting DEI efforts. This year, the Summit will focus on several topics including returning citizens in the workforce, Generation Z and new ways of working, and employing folks with diverse abilities. We intend to elevate innovative ideas and empower future leaders with engaging speakers and panel discussions.

**For more information, or details on the DEI & Workplace Mentoring Summit, contact: Daniel DeYoung, Manager, Corporate Relations & Sponsorships**  
[ddeyoung@independencebigs.org](mailto:ddeyoung@independencebigs.org)  
908.601.7939.

### EVENT DATE:

**March 21, 2024**

**Independence Blue Cross**

**1901 Market Street Philadelphia, PA**

## SPONSORSHIP LEVELS

### PLATINUM SPONSOR \$15,000

- Your sponsorship supports one of the breakout panel discussions at this event
- Keynote Sponsors have the opportunity to provide a speaker for one of the three discussions
- Reserved seating for ten (10) guests, in addition to selected speaker
- Logo placement on event webpage
- Logo inclusion on event-day signage
- Logo inclusion on email communications regarding the event
- One (1) dedicated social media post

### GOLD SPONSOR \$10,000

- Your sponsorship supports one of the breakout panel discussions at this event
- Panel Sponsors have the opportunity to provide a speaker for one of the three discussions
- Reserved seating for eight (8) guests, in addition to selected speaker
- Logo placement on event webpage
- Logo inclusion on event-day signage
- Logo inclusion on email communications regarding the event
- One (1) dedicated social media post



**MENTOR**  
INDEPENDENCE  
REGION



**Big Brothers  
Big Sisters.**  
INDEPENDENCE

# SPONSORSHIP LEVELS

## SILVER SPONSOR \$5,000

- Welcome sponsors have the opportunity to introduce a discussion or give a welcome statement
- Reserved seating for six (6) guests, including individual selected to introduce a panel/speaker
- Logo placement on event webpage
- Logo inclusion on event-day signage
- Logo inclusion on email communications regarding the event
- One (1) dedicated social media post

## SUPPORTING SPONSOR \$2,500

- Reserved seating for four (4) guests
- Logo placement on event webpage
- Logo inclusion on event-day signage
- Logo inclusion on email communications regarding the event



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