



BIG BROTHERS  
BIG SISTERS  
INDEPENDENCE

# GOLF CLASSIC

PRESENTED BY:



October 21, 2024 | Philadelphia Cricket Club | Flourtown, PA  
**PARTNERSHIP OPPORTUNITIES**



BIG BROTHERS  
BIG SISTERS  
INDEPENDENCE

# GOLF CLASSIC

PRESENTED BY:

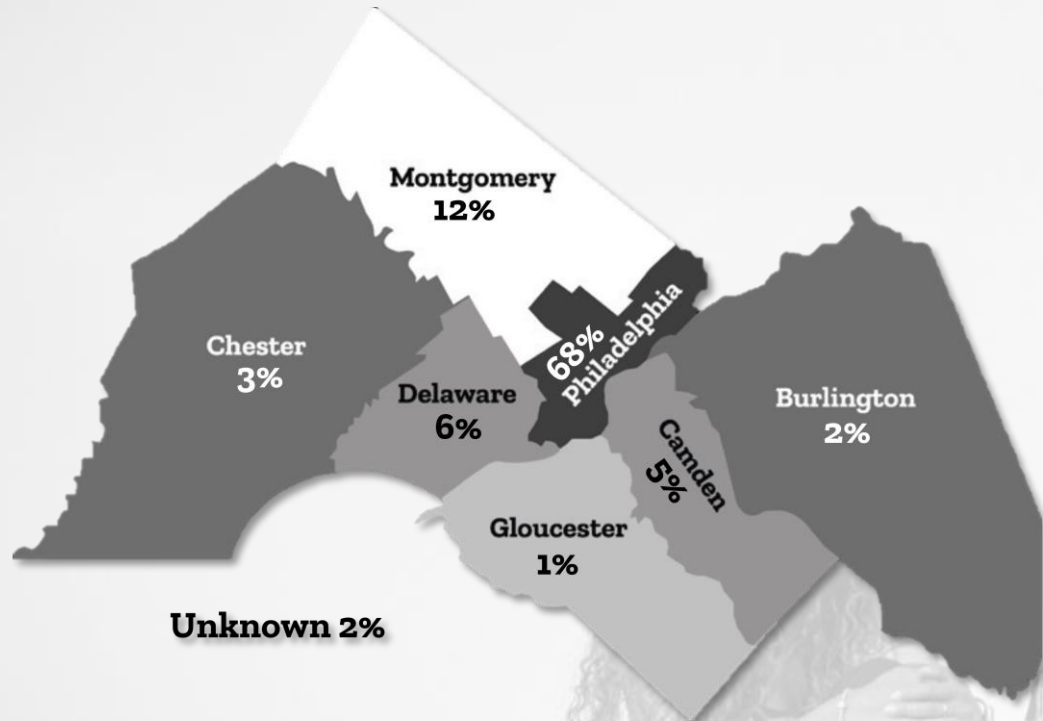


Each year, more than 100 golfers take to the greens for one of our largest annual one-day fundraising events on a "Top 100"-ranked course to celebrate mentorships that ignite the power and promise of youth.

The funds raised by this event will be used to help BBBS Independence reduce the number of children in our "Big Cousins" waiting pool and match more children in one-to-one mentoring relationships.

# OUR IMPACT

Big Brothers Big Sisters Independence



**YOUTH EMPOWERED**  
**1,800+**

# OUR IMPACT

Big Brothers Big Sisters Independence

YOUTH IN OUR PROGRAM FOR 12 MONTHS OR MORE...



**99%**

avoided or ceased  
substance abuse



**96%**

kept or created plans  
for high school  
graduation & beyond



**90%**

consider their Big as  
a VERY important  
adult in their life



**87%**

report a strong or  
increasing level of social  
competence

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**GOLF CLASSIC**

PRESENTED BY: **ADT**

# PARTNERSHIP OPPORTUNITIES



**ON-SITE INTEGRATION**



**HOSPITALITY**



**AMPLIFICATION**

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# ON-SITE INTEGRATION

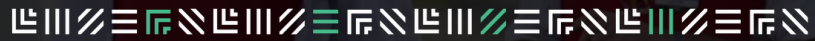


HOSPITALITY



AMPLIFICATION

# ON-SITE INTEGRATION



Brand integration across  
multiple mediums

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Brand inclusion on all  
event day signage

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Brand inclusion on all  
event day programs



# ON-SITE INTEGRATION



Branding across onsite  
digital screens

Onsite recognition from  
speech podium &  
opportunities to address  
event attendees

Opportunities to provide  
items for golfer gift  
bundles





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# HOSPITALITY



ON-SITE INTEGRATION



AMPLIFICATION

# HOSPITALITY



Foursome opportunities on nationally ranked courses

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Includes lunch, greens fees, on-course refreshments, gift bundle, cocktails & reception

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Opportunities for additional guests to attend the Dinner Reception



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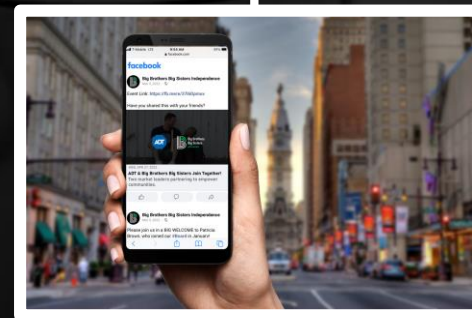
# AMPLIFICATION

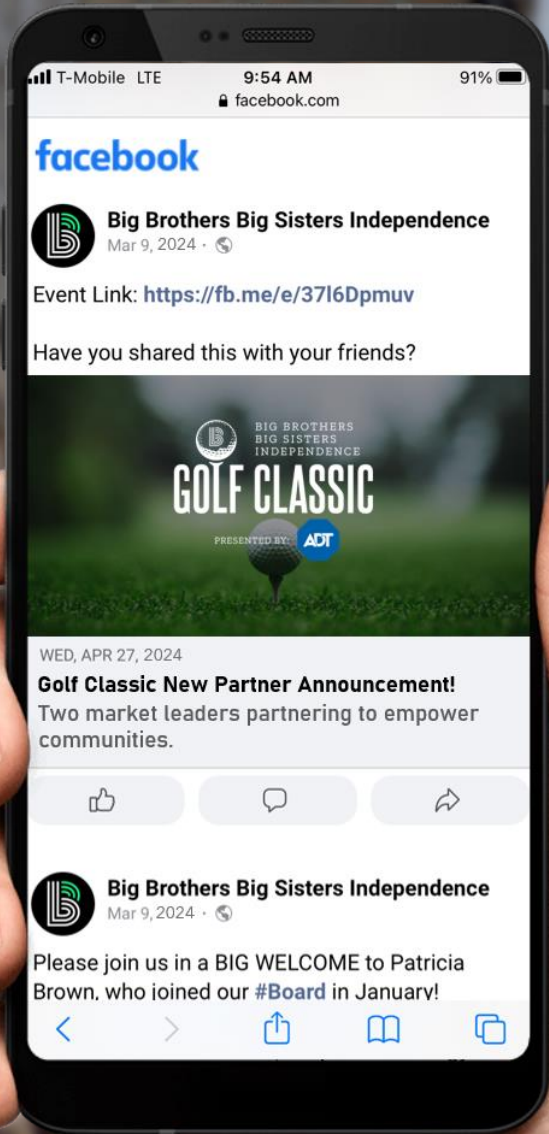


ON-SITE INTEGRATION



HOSPITALITY





# AMPLIFICATION



Partnership social media  
announcement

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Recognition within pre-event  
and post-event E-Blast to  
21,000+ email audience

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Social media strategy  
integration

# PARTNERSHIP OPTIONS



# PARTNERSHIP OPTIONS

## PRESENTING SPONSOR

- Right to be included on all marketing materials, announcements, virtual communications & signage
- Round of golf for 16 (4 foursomes) on the Wissahickon Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 16 additional guests to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

## GOLD SPONSOR

- Round of golf for 12 (3 foursomes) on the Wissahickon Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 16 additional guests to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

**SOLD OUT!**



**INVESTMENT: \$27,000**

# PARTNERSHIP OPTIONS

## SILVER SPONSOR

- Round of golf for 8 (2 foursomes) on the Wissahickon Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 8 additional guests to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

## BRONZE SPONSOR

- Round of golf for 8 (2 foursomes) on the Militia Hill Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 8 additional guests to attend the Golf Classic Dinner Reception
- Company logo displayed on main event banner and all Golf Classic day-of event signage
- Opportunity to include company information or materials at Registration
- Tee Sign Representation on both the Wissahickon and Militia Hill Courses
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

**INVESTMENT: \$20,000**



**INVESTMENT: \$15,000**

# PARTNERSHIP OPTIONS

## DINNER SPONSOR

- Round of golf for 1 foursome on the Wissahickon Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 6 additional guests to attend the Golf Classic Dinner Reception
- Company logo featured prominently throughout cocktail hour & Dinner Reception held for all players and guests; logo also to be displayed on main event banner
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

**INVESTMENT: \$10,500**



## LUNCH SPONSOR

- Round of golf for 1 foursomes on the Militia Hill Course including: lunch, green fees, on-course refreshments, player gifts, day of event play gift bag, cocktails, and Dinner Reception
- Invitation for players and 4 additional guests to attend the Golf Classic Dinner Reception
- Company logo displayed prominently throughout Lunch
- Recognition on pre- and post-event email blast sent to up to 20,000 constituents

**INVESTMENT: \$8,000**



# PARTNERSHIP OPTIONS

## WELCOME SPONSOR

- Company logo featured prominently at event registration table during player check-in. Logo featured on electronic event signage
- Logo featured at the welcome refreshment station
- Opportunity to include company information or materials at registration

**INVESTMENT: \$5,000**

## ON THE COURSE SPONSOR

- Company logo displayed on main event banner
- Company logo displayed on score card distributed to all golfers
- Company logo displayed on signage at halfway house on both courses
- Opportunity to include company information in the day of player event bag

**INVESTMENT: \$4,000**

## SWAG SPONSOR

- Opportunity for co-branded giveaway item presented to all players at check-in
- Logo prominently displayed at giveaway/gift table
- Company logo also to be displayed on electronic event signage

**INVESTMENT: \$2,500**

## TEE SIGN SPONSOR

- 1 18" x 24" Tee Sign on each course (2 signs total)

**INVESTMENT: \$500**

# PLAYER OPTIONS

## WISSAHICKON FOURSOME

Round of golf for four on the Wissahickon Course for the noon Shotgun Start: including Lunch, green fees, on-course refreshments, player gifts, day of event player bag, cocktails and dinner

**INVESTMENT: \$6,000**

## MILITIA HILL FOURSOME

Round of golf for four on the Militia Hill Course for the noon Shotgun Start: including lunch, green fees, golf carts, on-course refreshments, player gifts, day of event player bag, cocktails and dinner

**INVESTMENT: \$4,000**

## INDIVIDUAL PLAYERS

Round of golf for one player on either the Wissahickon or Militia Hill Course (assigned to player day of event at registration): including lunch, green fees, golf carts, on course refreshments, player gifts, day of event player bag, cocktails and dinner

**INVESTMENT: \$1,200**

# THANK YOU

DANIEL DEYOUNG

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For more information, email [Sponsorship@independencebigs.org](mailto:Sponsorship@independencebigs.org) or

[click here](#)