



EVENT OVERVIEW

Wednesday, May 1, 2024

5:30 PM – 6:30 PM Sponsor and VIP Reception

6:30 PM – 9:30 PM FlavorFest Event

Double Nickel Brewing Company

1585 NJ-73, Pennsauken, NJ

Flavorfest.givesmart.com

BRING YOUR APPETITE!

FlavorFest is back! This all-you-can-eat event features food tastings from the best South Jersey restaurants and caterers paired with Double Nickel Brewing Co.'s award winning craft beers.

We're looking for restaurants, like yours, to support FlavorFest as one of our official restaurant partners. Check out the opportunities and benefits included in this packet and let us know if we can count you as a 2024 partner! The due date for all responses is Friday, April 19, 2024. We hope you'll join us!

Big Brothers Big Sisters Independence is a donor-supported organization. All funds raised through FlavorFest will help us create new and sustain existing mentoring relationships in South Jersey (Burlington, Camden, and Gloucester Counties) and the Greater Philadelphia Region.

RESTAURANT PARTNER

AS A RESTAURANT PARTNER, YOU WILL:

- Be able to promote your cuisine and services to all event attendees (200 attendees in 2023)
- Be included in FlavorFest 2024 marketing
- Receive 2 VIP tickets and 4 General Admission event tickets

AS A PARTICIPANT IN THE FLAVORFEST EVENT, WE ASK YOU TO PROVIDE:

- Sample sized food tastings for 250+ guests. The Sponsor and VIP guests will arrive starting at 5:30 PM and General Admission begins at 6:30 PM
- All respective paper products, tablecloths, all cooking and serving equipment, and electrical
- Accessories (please note that access to electricity is not guaranteed and provided on a first reserve basis)
- Staff to greet guests, talk about your food / services and to serve your tasting samples
- A gift card / certificate to be included in our FlavorFest Dine Around Raffle / Auction to directly support the youth we serve!

You can bring brochures, flyers and restaurant signage to complement your restaurant's branding. And you have the opportunity to display any menus, coupons, or other items to promote your restaurant / services.

We would also appreciate your assistance in promoting our FlavorFest event by sharing your support with your network. Ask us about event marketing flyers and posters for display in your business.

For more information or details on FlavorFest please contact Manager, Alumni & Volunteer Relations, Kelsey Alderman at 607.342.1321 or kalderman@independencebigs.org.



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INDEPENDENCE