



EVENT OVERVIEW

Wednesday, May 1, 2024

5:30 PM – 6:30 PM Sponsor and VIP Reception

6:30 PM – 9:30 PM FlavorFest Event

Double Nickel Brewing Company

1585 NJ-73, Pennsauken, NJ

Flavorfest.givesmart.com

BRING YOUR APPETITE!

FlavorFest is back! This all-you-can-eat event features food tastings from the best South Jersey restaurants and caterers paired with Double Nickel Brewing Co.'s award winning craft beers.

We're looking for companies, like yours, to support FlavorFest as a sponsor. Check out the opportunities and benefits included in this packet and let us know if we can count you as a 2024 partner! The due date for all responses is Friday, April 19, 2024. We hope you'll join us!

Big Brothers Big Sisters Independence is a donor-supported organization. All funds raised through FlavorFest will help us create new and sustain existing mentoring relationships in South Jersey (Burlington, Camden, and Gloucester Counties) and the Greater Philadelphia Region.

To confirm your sponsorship or with questions, please contact Manager, Alumni & Volunteer Relations, Kelsey Alderman at 607.342.1321 or kalderman@independencebig.org.

SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$5,000 (ONLY ONE AVAILABLE)

- Dominant brand inclusion in all marketing and pre-promotional materials
 - Website
 - Social media promotions
 - Email blasts (20,000+ contacts)
- Prominent branding at venue during event and onsite digital signage and/or printed event materials
- Recognition at event by emcee and agency CEO
- 16 VIP Event Tickets and 8 General Admission Tickets

GOLD SPONSOR: \$3,500

- Brand inclusion in all marketing and pre-promotional materials
 - Website
 - Email blasts (20,000+ contacts)
- Recognition in onsite digital signage and/or event day printed materials
- Recognition at event by emcee and an agency CEO
- 12 VIP Event Tickets and 6 General Admission Tickets

SILVER SPONSOR: \$2,000

- Brand inclusion in all marketing and pre-promotional materials
 - Website
 - Email blasts (20,000+ contacts)
- Recognition in onsite digital signage and/or event day printed materials
- Recognition at event by emcee and agency CEO
- 6 VIP Event Tickets and 4 General Admission Tickets



**Big Brothers
Big Sisters®**
INDEPENDENCE

SPONSORSHIP LEVELS cont.

MATCH MAKER SPONSOR: \$1000

- Brand inclusion on event website
- Recognition in onsite digital signage and/or event day printed materials
- 2 VIP Event Tickets and 2 General Admission Tickets

SUPPORTING SPONSOR: \$500

- Brand inclusion on event website
- Recognition in onsite digital signage and/or event day printed materials
- 2 VIP Event Tickets

EVENT TICKETS

- General Admission Tickets: \$50
- 6:30 PM Admission
- All-you-can-eat food tastings from the best local restaurants and caterers. Wash it down with a cold one – each ticket includes a beer, on us.



For more information or details on FlavorFest please contact Manager, Alumni & Volunteer Relations, Kelsey Alderman at 607.342.1321 or kalderman@independencebigs.org.

